



**BLUERIDGETRAVEL.ORG**

## Blue Ridge Travel Association Membership Form

Name & Title \_\_\_\_\_ Contact E-Mail \_\_\_\_\_  
Organization/Business/DMO\* \_\_\_\_\_  
Physical Address\* \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City\* \_\_\_\_\_ State\* \_\_\_\_\_ Zip\* \_\_\_\_\_ County \_\_\_\_\_  
Phone\* \_\_\_\_\_ 800# \_\_\_\_\_ Mobile \_\_\_\_\_  
E-Mail\* \_\_\_\_\_ Website\* \_\_\_\_\_

Membership Category \_\_\_\_\_

Membership Fee \_\_\_\_\_ Additional Line Listing or Photo Fee \_\_\_\_\_ Total Amount Due \_\_\_\_\_

\*Each membership includes the name, address, phone, website, and a twenty-five word listing for the visitor guide, photo(s)\*\* accordingly for the guide and website, and your logo to be used on your page of the website. This also includes your basic listing of the above information in the BRTA Visitor Guide, or the next guide to be printed if you are not a current member and updates your page or adds your page to the BRTA Website.  
Please give above \*d info as you want to be listed.

Additional listing – Members may purchase additional words to increase their listing in the guide and additional photos. Additional listing words are: 20 words/\$40.00 – 40 words/\$80.00 – 60 words/\$120.00. \*\*Photos, one included per \$250 and under membership, two photos per \$350 - \$500 membership and three per \$750 and above membership. Additional photos for the website would be charged at the rate of \$20.00 per photo. We also need up to a 200 word description/copy for your page on the BRTA website – Please provide that copy as a word document.

### BLUE RIDGE TRAVEL ASSOCIATION MEMBERSHIP LISTING\*\*\*\*

25 Word Description for your basic membership – Please provide all descriptive copy as a 'Word' document via email\*  
Additional Copy for additional 20 Word Description – Please provide all descriptive copy as a word document via email\*  
Additional Copy for additional 40 Word Description – Please provide all descriptive copy as a word document via email\*  
Additional Copy for additional 60 Word Description – Please provide all descriptive copy as a word document via email\*

### BLUE RIDGE TRAVEL ASSOCIATION MEMBERSHIP FEES

#### Lodging

Bed & Breakfast/Cabins/Campgrounds \$150.00 Hotels \$250.00 Resorts \$750.00

#### Travel Related Industry

Restaurants/Shopping/Recreation \$250.00  
DMO\*/County/City \$500.00  
Town - Population up to 2,500 \$250.00  
Town - Population over 2,500 \$500.00  
Chamber of Commerce \$250.00  
CVB's \$1,000.00

#### Services

\$250.00

#### Attractions

Small Attraction (Attendance up to 50,000) \$250.00 Large Attraction (Attendance over 50,000) \$350.00

#### Other

Farmers/Farmers' Markets/Musicians/Artisans \$100.00

\*\*\*Photos or PDFs should be 300DPI \*\*\*\*Paid DMOs hold a seat on the General Board and Marketing Committee.

\*e-mail info to [dwolfe@clinchvalleyprinting.com](mailto:dwolfe@clinchvalleyprinting.com)

**Blue Ridge Travel Association, PO Box 1395, Wytheville, Virginia 24382**