



**...Blue Ridge Travel Association**

We greet you as we begin to dig deeper into this  
2018 - 2019 Blue Ridge Travel Association Membership Year and as we approach the 2019 - 2020 new year ahead!

We have the new BRTA Visitor Guide and it is being distributed to benefit BRTA and each of our members.  
We are moving forward and the website updates are in progress.

With everyone's participation, things are looking very good for the future, especially with you as a tourism partner...

We want to update your information on your individual page on the  
BRTA website so we will need your assistance! Please see the BRTA Membership Form  
included for more info about what we need from you if we do not have it from the visitor guide info and get that to us ASAP!  
We will use your copy in the latest visitor guide for your individual page on the website but we can offer you the opportunity  
of up to 200 words for your description for your page and now is your chance to edit or update the info you previously sent for this  
or we will use the copy you provided.

We will offer new digital and print media ad opportunities to you via the BRTA Marketing Committee and  
we will be continuing and expanding our social media presence and developing several new  
ideas which will keep folks playing and staying in our region with you!

BRTA is looking ahead and you are all key partners and players for our new endeavors...  
We will work together and grow to offer our guest and visitors some of the best travel  
experiences to be found in our region as well as presenting you with the new opportunities  
that will be coming ahead.

We will look forward to hearing from you and your continued membership in the BRTA!  
You will find the current membership form attached as a PDF for your review along with the list of the  
basic membership benefits. If you have any questions or would like more information please email us  
and we will send to the appropriate person or entity to assist you.  
Please feel free to contact me at [prandolph@printdistribution.com](mailto:prandolph@printdistribution.com)

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Our Mission

Blue Ridge Travel Association is a private, non-profit membership organization founded in 1987 to promote the tourism assets and attractions of the Blue Ridge area of Southwest Virginia including areas in adjoining communities and states to the world. It is composed of Chambers of Commerce, CVBs, Lodging Establishments, Retail Stores, Recreation Outfitters, Restaurants and Caterers, Tourism Attractions and Offices, Farmers and Farm Markets, City, County and Town Governments in our region.

**BLUERIDGETRAVEL.ORG**

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